



Off-product usage

# Logo Reproduction Tool Kit

31052018

Malaysian Palm Oil Certification Council (MPOCC)

LOGO  
DIRECTION &  
APPEARANCE



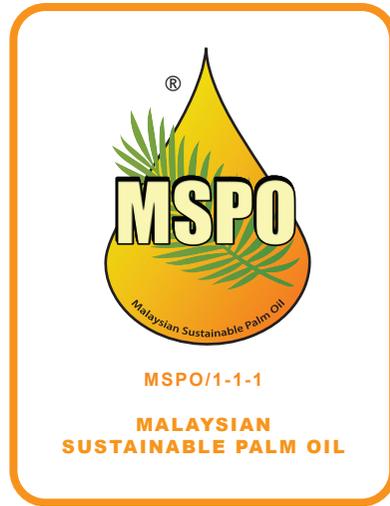
Please replace MSPO / 1-1-1 with provided logo usage licence number

## CLEAR SPACE

Clear space surrounding the label ensures that the label remains uncluttered and is easily recognisable



# DESIGN SPECIFICATIONS



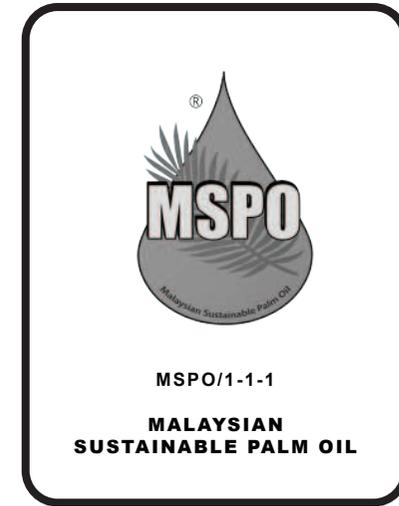
## 1. Orange

Colour reproduction specifications for orange logo:

Border				
CMYK	C 00	M 37	Y 93	K 00
RGB	R 251	G 172	B 44	
				Palm Oil Leaf
				#479020 and #83a53a

Oil droplet - gradient tool	Malaysian Sustainable Palm Oil
#0dd00 and ff7c00	#000000

MSPO	
CMYK	C 03 M 00 Y 38 K 00
RGB	R 250 G 245 B 178



## 2. Grayscale and White

Colour reproduction specifications for Grayscale and white logo:

Oil Droplet				
CMYK	C 32	M 25	Y 26	K 00
RGB	R 175	G 176	B 176	
				MSPO
				#FFFFFF

Palm Oil Leaf				
CMYK	C 60	M 51	Y 51	K 20
RGB	R 101	G 102	B 102	
				Border
				#000000

Malaysian Sustainable Palm Oil #000000

# INFRINGEMENTS



Do not stretch the label in any way



Do not change the typeface of the label content



Do not change the proportions of the label content in any way



Do not change the colour of any of the label parts